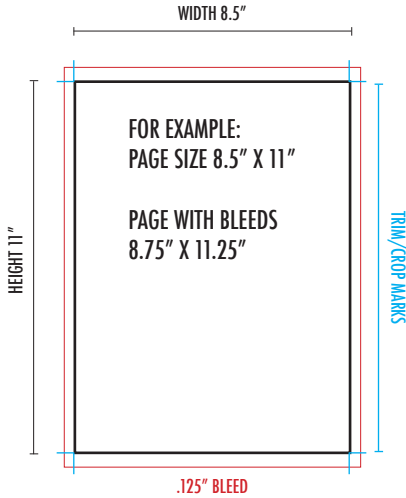


CW PRINT PREPRESS STANDARDS



PAGE SIZE

The page size of your document must be set to the final trim size. For programs that don't have the option to add bleed, please increase your desired page size by .125 inches on all four sides.

Single Sheet Documents- Press ready/PDF documents are to be provided as 100% actual size of final trim.

Multi-page Documents- Preferred format is single page document in page order. Printer spread files are acceptable, may require additional preflight set-up. Reader spreads will require additional preflights/set-up charges.

BLEED

The standard bleed allowance for printing is .125".

Extend bleeding elements (backgrounds, photos etc) .125" beyond the trim area for proper trimming. Keep live content a minimum .188" inside trim edge.

COLORS

Use CMYK color mode and color palettes, as well as spot colors. If you intend to print with spot colors, make sure you embed the spot color in your pdf, for accurate color matching.



RESOLUTION

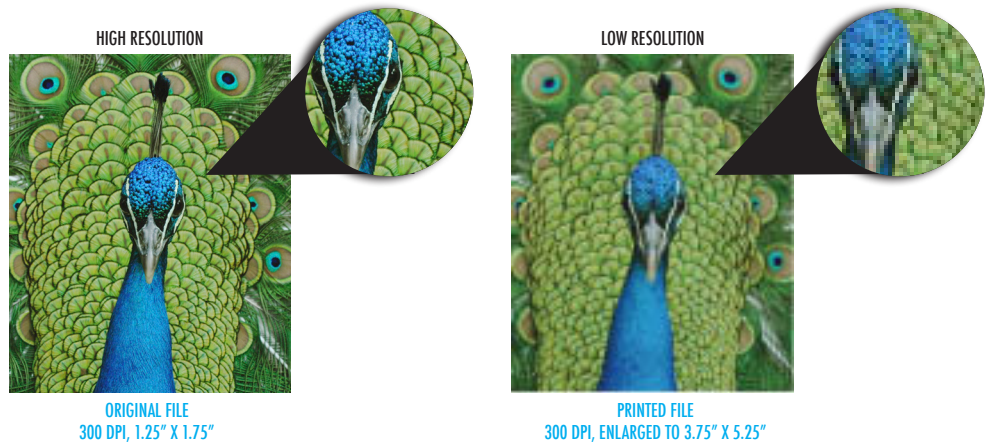
Photo images should be at least 300 dpi at 100% of the final size on your printed piece.

FONTS

To avoid font substitutions, either package your fonts or convert all fonts to outlines. Make sure fonts are embedded in your exported pdf file.

PAGE COUNT

For saddle stitched documents the page number must be divisible by 4. Pages must be submitted in order from cover to cover.



ORDER SUBMISSION

For correct file handing and timely completion, please email your final pdf file to orders@cwprintinc.com. If your file is too large for email, use an online service such as Hightail or Dropbox. Please include the type and weight of paper stock requested, quantity and order details.

For quotes on an order please email quotes@cwprintinc.com, with your requested order details.

For any questions, feel free to give us a call at 512-331-9992.